



THE 24TH EDITION OF FORUM 5I IS SET TO BE HELD ON 1 JULY 2021 FOCUSING OF THE THEME OF “LIFE AFTER COVID”

Forum 5i is a major regional economic event where innovators, entrepreneurs, researchers, financiers, and project promoters meet to discuss technological, economic and societal issues and discover innovative projects currently being developed.

Against the backdrop of the current unprecedented situation, all the preventive measures recommended by the relevant authorities will be put in place (mask wearing, one-way system, sanitiser dispensers, counting system, etc.). Like last year, keeping this event on is a strong sign of Grenoble Alpes Métropole’s support for entrepreneurs and the local ecosystem.

FACED WITH THE CURRENT CRISIS, PREPARING FOR AND EXPLORING “LIFE AFTER COVID”

The year of 2020, which was hit hard by the Covid-19 pandemic, not only disrupted our activities and weakened our economies, but also accelerated broader awareness of environmental issues.

In these exceptional circumstances, businesses were required (and managed) to adapt, review their models, and anticipate their changes. How about tomorrow? How can we manage the economic, social, industrial, etc. consequences of COVID?

Though 2021 forecasts and indicators remain uncertain, **the 24th Forum 5i chose to showcase these entrepreneurs, researchers, and project promoters who are already working on life after COVID.**

“We chose this theme of “life after COVID” because this sanitary crisis showed us that the economy of the future needs to be different. This issue will be examined from various viewpoints: **what comes after the economic crisis** including issues of international dependence and industrial relocation; **what comes after the sanitary crisis and how can innovation contribute to health**, both treating and anticipating other possible future pandemics; and finally **what comes after the crisis from an environmental point of view** including accelerated decarbonation of activities, mobility, etc.”

CALL FOR PROJECTS TECHNOLOGY SHOWCASE & VENTURE 5I, CALLS FOR APPLICATIONS HAVE BEEN LAUNCHED

There are two stand-outs events at Forum 5i that showcase talents and projects developed both in Grenoble Alpes Métropole itself and across the surrounding region:

- **THE TECHNOLOGY SHOWCASE**, which highlights innovative projects developed by local research laboratories, demonstrating the vitality and multidisciplinary of the region's research, plus its focus on high-innovation fields. Central to the event is this exhibition's aim to demonstrate existing links between regional start-ups and laboratories, and showcase the latest projects focusing on the year's theme ("Life after COVID").

> Contact (information and filing of applications before 20 April):

Laurent.deslattes@grenoblealpesmetropole.fr
Tél : +33 6 83 18 34 38

- **VENTURE 5I@ is the Forum 5i** (innovation, industry, inclusion, investment, international) **financing forum**, which focuses on bringing together innovative businesses in and around the Alps on the lookout for financing and national and international investors. The event provides optimal conditions to raise funds, particularly due to the in-person presence of more than 50 investors.

The aim of Venture 5i@ is to identify 20+ fast-growing business in the Alpine area. Over the two days, project promoters looking for financial support will have the opportunity to meet major national and international investors that are likely to help them with their expansion. Since its creation, this event has enabled more than 130 start-ups to raise more than €1 billion.

> Project promoters can apply up until 14 May 2021: <https://venture5i-2021.insight-outside.fr/projet/>

Grenoble Alpes Metropole, a unique corporative model

For years, Grenoble-Alpes Métropole has relied on a unique model, based on close links between researchers, industrialists, and higher education institutions that collaborate to champion an attractive and effective innovation policy. Forum 5i (Innovation, Industry, Inclusion, Investment, International) is part of this ambitious and sustainable approach.



WWW.FORUM5I.FR
@FORUM5I
#FORUM5I2021